

CURRICULUM VITAE

EDWARD E. ADAMS
Department of Communications
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Academic Appointments

*Brigham Young University, Department of Communications,
Department Chair, September 2003 - present*

The department chair has responsibility for oversight and management of the Department of Communications. The department consists of 24 full-time faculty, 16 part-time faculty and 16 staff positions. The department has 1600 major and pre-major undergraduate students, and 30 active graduate students. The lab activities include publishing the campus newspapers *The Daily Universe*, a daily TV news broadcast – The DailyNews, contributing news stories to KBYU-FM news, the campus news website – Newsnet, an advertising agency – The Ad Lab (Clients include Ford Motor Company, Black and Decker, etc...) and a public relations firm – The Bradley Agency. Responsibilities include hiring, rank and status, administration, financial management, development and fundraising, and general management of the department

Associate Chair, October 2000 - August 2003

The associate chair has direct involvement for the day-to-day functioning of the department. These activities include policy-making and implementation, resolving faculty issues, technology issues, financial issues, conducting meetings, and managing the department during the chair's absence. Responsibilities included activities associated with undergraduate studies. These activities included curriculum, assessment, course evaluation, scheduling, admittance to majors, teaching assignments, internship office, accreditation, and lab operations. During this time period I helped lead the department through a curriculum revision, reorganization of the Newsnet lab, and self studies for re-accreditation and the university internal review.

Associate Professor, August 1999 - August 2000

As associate professor I carried the standard teaching and research responsibilities as all faculty. Department positions included serving as Chair, Department Technology Committee and Coordinator of Department Labs.

Angelo State University, Department of Journalism, San Angelo, TX

Houston Harte Endowed Professor of Journalism and Associate Professor , May 1999 - July 1999

An endowed professorship awarded for research productivity. The appointment carried a \$5000 annual stipend and an annual research award of \$2500.

Assistant Professor and Journalism Coordinator, September 1994 - April 1999

Helped the chair coordinate the journalism program within the department. Advised students, coordinated scheduling, recruited students, and participated in fund-raising for the journalism program.

Assistant Professor, September 1993 - August 1994

As assistant professor my primary responsibilities were teaching, research and committee work.

Ohio University, E.W. Scripps School of Journalism, Athens, OH

Teaching Associate, September 1991 - August 1993

As a teaching associate, I taught courses in editing, media history, and magazine publishing.

Education

DOCTOR OF PHILOSOPHY

Mass Communications, Ohio University, 1993.

Dissertation: "Overcoming Market Subordination: A Historical Analysis of Combinations, Consolidation, and Joint Operating Agreements through an Examination of the E.W. Scripps Newspaper Chain, 1877 - 1939."

Advisors: Patrick Washburn and Guido Stempel III.

MASTER OF ARTS

Communications, Brigham Young University, 1991.

Thesis: "A Comparative Analysis of the Influence of Economic Market Structure on Local Editorial Issues in Competitive, Joint Monopoly, and Joint Operating Agreement Newspapers."

Advisor: Alf Pratte.

BACHELOR OF SCIENCE

Business Administration, University of Phoenix, 1985.

Project: "An Analysis of Phoenix Metropolitan Area Outdoor Advertising Rates."

ASSOCIATE IN ARTS AND SCIENCES

Communications, Brigham Young University - Idaho, Rexburg, ID 1982.

H.S. DIPLOMA

Holly High School, Holly, MI 1978.

Also attended classes at Arizona State University in Tempe, AZ, and Rio Salado College in Phoenix, AZ.

Courses Taught

Brigham Young University

- Mass Communications and Society
- News Writing and Reporting
- History of Mass Communications
- Research Methods for Journalists
- Online Journalism (new developed course)
- Advanced Communications Studies
- Media Administration and Management
- Publication Development and Production
- Multimedia Journalism (new developed course)
- Literature of Communications (Graduate course)
- Historical Research Methods (Graduate course)
- Media Management & Economics (Graduate Course)

Angelo State University

- Survey of Mass Media
- Media Law
- History of Mass Media
- Editing for Mass Media
- Advertising Principles
- Advertising Copy, Layout and Design
- Electronic Publishing (New course)
- Publication Development & Production (New course)
- Mass Media Ethics & Effects (New course)
- Media Management and Economics (New course)

Ohio University

- Editing and Production
- Mass Communication History
- Magazine Production & Editing
- Introduction to Mass Media
- Media Criticism

Created and developed courses at Brigham Young University in Online Reporting, Multimedia Journalism and a graduate course in Mass Communication History and Historical Methods, and Media Management and Economics.

Created and developed courses at Angelo State in Media Management, Media Effects and Ethics, Publication Development and Production, and Electronic Publishing.

Professional Employment

Ricks College Summit Magazine, 1989-1992

Advertising Director of Ricks College *Summit Magazine*, an alumni publication for Ricks College, Rexburg, ID. Sold ads.

Stratford Publishing Company, 1988-1989

General Manager of a full-service contract publishing firm, Phoenix, AZ. Published magazines, corporate reports and brochures for clients.

Universal Holiday Publications, 1983-1988

Administrative Director of UHC, the parent company of the following magazines: *Prestigious Homes & Lifestyles*, *Arizona Home Guide*, *Home Guide Direct*, and *Home Marketing Guide*, Tempe, AZ. UHC was the largest regional publisher of magazines in Arizona.

Refereed Journal Articles and Proceedings

John V. Bodle, Ken Blake and Edward E. Adams "A fifteen-year census of gender and journal productivity" in *Journalism and Mass Communication Educator*, (Summer 2004).

Edward E. Adams, "Competition and Scripps Newspapers: Utilizing Collusion and Price Fixing for Market Preservation," *Journalism and Mass Communication Quarterly*, (Summer 2002): 416-426.

Edward E. Adams and Gerald J. Baldasty (University of Washington), "Syndicated Service Dependence and a Lack of Commitment to Localism: Scripps Newspapers and Market Subordination," *Journalism and Mass Communication Quarterly*, (Fall 2001): 519-532.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "How Readable are Online Campus News Sites?" *College Media Review*, (Fall 2001): 2-5.

Edward E. Adams, "The Scripps Corporate Structure: Providing the Basis for a Hostile Takeover and Split of the Company," *Journalism History*, (Summer 2001): 56-63.

Edward E. Adams, "Josephine Scripps: An Early Corporate Newspaper Pioneer," *Southwestern Mass Communication Journal*, (Winter 1999): 1-8.

Edward E. Adams, "Scripps Howard's Implementation of Joint Operating Agreements for Market Preservation, 1933-1939," *Journalism History*, 23/4 (Winter 1999): 159-165.

Edward E. Adams, "Combating Advertising Decline in Magazines During WWII: Image Ads Promoting Wartime Themes and the War Loan Drives," *Web Journal of Mass Communication Research*, 1/1 (Spring 1997): 1-8.

Edward E. Adams, "Market Subordination and Chain Preservation: Scripps Howard's Quest for Market Parity and Dominance," *Southwestern Mass Communication Journal*, 12/2 (Spring 1997): 92-104.

Edward E. Adams, "Secret Combinations and Collusive Agreements: The Scripps Newspaper Empire and the Early Roots of Joint Operating Agreements," *Journalism and Mass Communication Quarterly*, 73/1 (Spring 1996): 195-205.

Edward E. Adams and Jack Nelson, (Brigham Young University), "A 'Libelous, Scandalous and Scurrilous Sheet': The Gentile Valley Tan Publishes in Mormon Utah," *Journal of the West*, 35/2 (April 1996): 85-94.

Edward E. Adams, "The Newspaper Business and Anti-Competitive Practices During the Gilded Age: A National Trend," *Southwestern Mass Communication Journal*, 11/2 (Spring 1996): 30-42.

Edward E. Adams and Rajiv Sekhri (Ohio University), "Combating Economics and the Print Advertising Trend During World War II: IRS Tax Rulings and the War Loan Drives," *American Journalism*, 12/3 (Summer 1995): 201-212.

Edward E. Adams, "Chain Growth and Merger Waves: A Macroeconomic Perspective on Press Consolidation," *Journalism and Mass Communication Quarterly*, 72/2 (Summer 1995): 376-389.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Research Presented at Conventions: How Well are Women Doing?" *Journalism and Mass Communication Educator*, 50/2 (Summer 1995): 14-22.

Edward E. Adams, "Collusive Practices in the Newspaper Industry During the Gilded Age," *Journal of Business Culture*, 15/1 (Autumn 1994): 2-11.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Accuracy in Student Newspapers: A Comparison with Community Dailies and Weeklies," *College Media Review*, (Winter 1993): 10-11.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "A Study of Accuracy Perception Between Sources and Reporters in Student and Community Newspapers," *College Media Review*, (Winter 1993): 9-10.

Edward E. Adams, "The Practice of Combinations and Collusion as Groundwork in Negotiating the Cincinnati Newspaper Trust: A Model for Joint Operating Agreements," *Proceedings of the AEJMC Southeast Colloquium, II* (October 1993): 107-108.

Edward E. Adams, "Competition between the Scripps-McRae League and Missouri Newspapers: Failure of the St. Louis Chronicle and the Kansas City World," published abstract in *Proceedings of the AEJMC Southeast Colloquium, I* (October 1992): 200-201.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "A Coorientational Study of Accuracy: How Frequent are Errors and Who is Responsible?" Published abstract in *Proceedings of the AEJMC Southeast Colloquium, I* (October 1992).

Edward E. Adams, "'Education and the Role of Mass Communications in the 21st Century.'" *Insight*, (Winter 1991): 35-40.

Book Chapters and Encyclopedia Entries

Edward E. Adams, "Forming Alliances with Advertisers," *Media Management Casebook*, (New York: McGraw-Hill, March 2000).

Edward E. Adams, "Advertiser-News Dilemma," *Media Management Casebook*, (New York: McGraw-Hill, March 2000).

Edward E. Adams, "Coming off of Rate Card," *Media Management Casebook*, (New York: McGraw Hill, March 2000).

Edward E. Adams, "Robert P. Scripps," *Dictionary of American Biographies*, (London: Oxford University Press, September 1999).

Edward E. Adams, "Alfred Watterson McCann," *Dictionary of American Biographies*, (London: Oxford University Press, September 1999).

Edward E. Adams, "Ira Copley," *Dictionary of American Biographies*, (London: Oxford University Press, September 1999).

Edward E. Adams, "Lorenzo Snow," *Dictionary of American Biographies*, (London: Oxford University Press, September 1999).

Edward E. Adams, "Turner Catledge," *Dictionary of American Biographies*, (London: Oxford University Press, September 1999).

Edward E. Adams, "Newspaper Preservation Act," topical section in the *Encyclopedia of Mass Media History* (New York City: Garland Press, 1998).

Edward E. Adams, "E.W. Scripps," topical section in the *Encyclopedia of Mass Media History* (New York City: Garland Press, 1998).

Edward E. Adams, "Pioneer Radio Stations," topical section in the *Encyclopedia of Popular Culture*, (New York: Garland Press, 1997).

Edward E. Adams, "Frank Conrad and KDKA," topical section in the *Encyclopedia of Popular Culture*, (New York: Garland Press, 1997).

Edward E. Adams, "Turner Catledge," *Dictionary of Literary Biographies*, Newspaper Publishers 1945-1990 Edition, (Detroit: Gale Publishing, 1993).

Edward E. Adams, "Vermont Royster," *Dictionary of Literary Biographies*, Newspaper Publishers 1945-1990 Edition, (Detroit: Gale Research Publishing, 1993).

Invited Publications

"Research in Media Management Demonstrates a Shift," *Media Management Review*, 16 (Winter 1996).

"Using Case Studies to Teach Media History," *Clio: Among the Media*, Fall 1994.

"The E.W. Scripps Papers: A Key to the Business History of the Press," published in *Clio: Among the Media*, Autumn 1993.

Reviews

Book Review, *The Publisher. Paul Block: A Life of Friendship, Power and Politics*, by Frank Brady for *Journalism History*, Spring 2002.

Reviewer/Contributor to *The Radio Industry*, 1st Edition, Allyn & Bacon, Spring 2000.

Book Review, *E.W. Scripps and the Business of Newspapers*, for *Business History Review*, published by the Harvard School of Business, Winter 1999.

Book Review, *Just the Facts: How Objectivity Came to Define American Journalism*, for *Journalism History*, Winter 1999.

Book Review of *William Randolph Hearst: The Early Years*, for *Journal of West*, Spring 1999.

Textbook contributor and reviewer, *The Media in Your Life*, Folkerts, Lacy and Davenport, 1998, Allyn & Bacon.

Book Review of *Those Yellow Dog Days: Frontier Journalism in Arizona*, for *Journal of West*, Winter 1997.

Textbook contributor and reviewer, *Media Law*, Holsinger and Dilts, 1997, McGraw-Hill.

Book review of *The Chain gang: One Newspaper vs. the Gannett Empire*, for *American Journalism*, (Autumn 1996) 13/3: 377.

Textbook contributor and reviewer, *The Media of Mass Communication*, Vivian, 1996, McGraw-Hill.

Book review of *Scripps: The Divided Dynasty*, in *Journalism History*, Vol. 22 (Winter 1995): 52.

Book Review of *Gentleman of the Press: Julian Ralph of the Sun*, in *Journal of American Periodicals*, Spring 1994.

Book Review of *The Hearsts: Father & Son*, published in *Newspaper Research Journal*, Winter/Spring 1992.

Book review of *P.B. Young, Newspaperman*, published in *The Southern Historian*, Spring 1992.

Book review of *In the Eye of the Great Depression: New Deal Reporters and the Agony of the American People*, published in *The Southern Historian*, Spring 1992.

Paper Presentations

Edward E. Adams, "Combating Economic Downturn during the Great Depression: The Recovery of Scripps-Howard Newspapers," annual convention of the Association for Education in Journalism and Mass Communications (AEJMC), Kansas City, MO, August 2, 2003.

John Bodle, Kenneth Blake and Edward E. Adams, "Gender and Journal Productivity: A 15-year Census of How Women are Doing," annual convention of the Association for Education in Journalism and Mass Communications (AEJMC), Kansas City, MO, August 1, 2003.

Edward E. Adams and David Schriendl, "Working to Avoid War: Scripps-Howard's Challenges and Efforts with Japan, 1924-1941," annual convention of the Association for Education in Journalism and Mass Communications (AEJMC), Kansas City, MO, July 31, 2003.

Edward E. Adams, "Mass Communications Curriculum and Media Convergence," Dynamics of Convergent Media conference, Columbia, SC, November 16, 2002.

Edward E. Adams and John V. Bodle (Middle Tennessee State University) "Readability of Online News: A Comparison of Broadcast and Print Websites," AEJMC Southeast Colloquium, Charlotte, NC, March 3, 2001.

Sherry Baker, Michael K. Perkins, Mary Beth McMurray and Edward E. Adams, "Pick on Someone your Own Size: A Call for Marketers to Stop Advertising to Children," Association for Practical and Professional Ethics, Cincinnati, OH, March 2, 2001.

Sherry Baker, Michael K. Perkins, Mary Beth McMurray, and Edward E. Adams, "The Ethics of Advertising to Children," Media Ethics Colloquium, Park City, UT, October 2000.

Edward E. Adams, "Collusion and Price Fixing in the American Newspaper Industry, 1890-1910: A National Trend," presented to the History Division of AEJMC, Phoenix, AZ, August 12, 2000.

Edward E. Adams, "The Rise of Corporate Journalism: Providing the Basis for a Hostile Takeover and the Split of the Scripps Newspaper Empire," presented to the Media Management and Economics Division of AEJMC, Phoenix, AZ, August 11, 2000.

Edward E. Adams and Gerald J. Baldasty (University of Washington), "Syndicated Service Dependence and a Lack of Commitment to Localism: Scripps Newspapers and Market Subordination," presented to the Media management and Economics Division of AEJMC, Phoenix, AZ, August 11, 2000,

Edward E. Adams, "'The Advertising Giant is Tottering:' The Effects of the Political, Economic and Social Climate of World War II on the Advertising Industry," presented to the West Coast Historians Conference, Berkeley, CA, February 25, 2000

Edward E. Adams, "The Rise of Corporate Journalism: Providing the Basis for a Hostile Takeover and the Split of the Scripps Newspaper Empire," presented to the West Coast Historians Conference, Berkeley, CA, February 25, 2000.

Edward E. Adams and John V. Bodle (Middle Tennessee State University) "Print and Broadcast News Websites: A comparative readability study," presented to the AEJMC Media Management & Economics/Comm Tech and Policy Mid-year Conference, Denver, CO, February 25, 2000. Edward E. Adams, "Syndicated Service Dependence and a Lack of Commitment to Localism: Scripps Newspapers and Market Subordination," Annual Conference of the Southwest Education Council for Journalism and Mass Communication (SWECJMC), Jonesboro, AR, November 12, 1999.

Edward E. Adams and John V. Bodle (Middle Tennessee State University) "Readability of Online Campus News Sites," College Media Advisors, Atlanta, GA., October 29, 1999.

Edward E. Adams, "Josephine Scripps: A Modern-day Newspaper Chain Owner," paper presented to the Southwest Education Council for Journalism and Mass Communications (SWECJMC) annual conference, El Paso, TX, November 6, 1998. Won honorable mention.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Gender, Scholarship and AEJMC: How Well are Women Doing: A Ten-Year Study," paper presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Chicago, IL, August 1, 1997.

Edward E. Adams, "Using Trade Magazines as a Textbook for Media Management Courses," paper presented to the Media Management & Economics Division of the Association for Education in Journalism and Mass Communications, Annual Convention, Chicago, IL, August 1, 1997.

Edward E. Adams, "An Early Hostile Corporate Takeover: The Split of the Scripps Newspaper Empire, 1920-1922," paper presented to the History Division of the Association for Education in Journalism and Mass Communications, Annual Convention, Chicago, Illinois, July 30, 1997.

Edward E. Adams, "Market Subordination and Chain Preservation: Scripps Howard's Quest for Market Parity and Dominance," paper presented to the Southwest Education Council for Journalism and Mass Communications, Monroe, LA, November 8, 1996.

Edward E. Adams, "The Newspaper Business and Anti-competitive Practices During the Gilded Age: A National Trend," paper presented to the Southwest Education Council for Journalism and Mass Communications (SWECJMC) annual conference, San Angelo, Texas, October 1, 1995.

Edward E. Adams, "Magazine Advertising Prosperity in the Face of World War II Economics of Rationing and Wartime Conversion," paper presented to the Magazine Division of the Association for Education in Journalism and Mass Communications, Annual Convention, Washington, DC, August 1995. Top Faculty Paper Award

Edward E. Adams, "Combating Market Subordination and Declining Revenue: Negotiating the First Joint Operating Agreements," paper presented to the History Division of the Association for Education in Journalism and Mass Communications (AEJMC), Washington, DC, August 1995. Edward E. Adams and Rajiv Sekhri (Angelo State University), "Combating Economics and the Newspaper Advertising During World War II: IRS Tax Rulings and the War Bond Drives," paper presented to the American Journalism Historians Association (AJHA), Annual Convention, Roanoke, VA, October 8, 1994.

Edward E. Adams, "Negotiating the First Joint Operating Agreement," paper presented to the American Journalism Historians Association (AJHA), Roanoke, VA, October 7, 1994.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "A Comparative Analysis of Research Among Women in Journalism and Mass Communication," paper presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA, August 1994.

Edward E. Adams and Rajiv Sekhri (Angelo State University), "Combating Economics and the Print Advertising Trend During World War II: IRS Tax Rulings and the War Bond Drives," paper presented to the Advertising Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA, August 1994. Top Faculty Paper.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Assessing Doctoral Student Research Presentations Among Journalism Graduate Institutions," paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA., August 1994.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Accuracy in Student Newspapers: A Comparative Analysis with Community Dailies and Weeklies," paper presented to the Newspaper Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA, August 1994.

Edward E. Adams, "Market Subordination and the Scripps Chain in Texas: An Analysis of Local News and competition in Dallas, Ft. Worth, and Houston, 1906-1939." paper present to the Southwest Historical Association, San Antonio, TX, April 1, 1994.

Edward E. Adams and Jack A. Nelson (Brigham Young University), "A 'Libelous, Scandalous and Scurrilous Sheet:' The Gentile Valley Tan publishes in Mormon Utah," presented to the West Coast Journalism Historians Conference, San Francisco, CA, February 29, 1994.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "Accuracy in Student Newspapers: A Comparative Analysis with Community Dailies and Weeklies," paper presented to College Media Advisors, Annual Convention, Dallas, TX, October 30, 1993

Edward E. Adams, "Grabbing at the Caboose: The Reluctant Role of the American Society of Newspaper Editors on Press Freedom Issues," to the American Journalism Historians Association, Annual Convention, Salt Lake City, UT, October 9, 1993.

Edward E. Adams, "The Practice of Combinations and Collusion as Groundwork in Negotiating the Cincinnati Newspaper Trust: A Model for Joint Operating Agreements," paper presented to the History Division of the Association for Education in Journalism and Mass Communications Annual Convention, Kansas City, MO, August 12, 1993. Top paper award.

Edward E. Adams, "Press Concentration and the Merger Movements: A Theoretical Explanation for Chain Ownership and Growth, 1890 - 1930," paper to be presented to the Media Management and Economics Division of Association for Education in Journalism and Mass Communications, Annual Convention, Kansas City, MO, August 13, 1993.

Edward E. Adams, "A Comparison of Advertising Rates in Chain-Owned and Independent Metropolitan, State, and Regional Magazines," paper to be presented to the Media Management and Economics Division of Association for Education in Journalism and Mass Communications, Annual Convention, Kansas City, MO, August 13, 1993.

Edward E. Adams, "Press Concentration and the Merger Movements: A Theoretical Explanation for Chain Ownership and Growth," paper presented to the Communications Research Conference, Athens, OH, April 2, 1993.

Edward E. Adams, "The Practice of Combinations and Collusion as Groundwork in Negotiating the Cincinnati Newspaper Trust: A Model for Joint Operating Agreements," paper presented to the History Division of the Association for Education in Journalism and Mass Communications Southeast Regional Conference, Tuscaloosa, AL, March 27, 1993.

Edward E. Adams and John V. Bodle (Middle Tennessee State University), "A Study of Accuracy Perception Between Sources and Reporters in Student and Community Newspapers," paper presented to College Media Advisors, annual conference, Chicago, IL, October 30, 1992.

Edward E. Adams and Alf Pratte (Brigham Young University), "At the Crossroads: The Unsettling Role of the ASNE in Journalism Education, 1922-1992," paper accepted to the American Journalism Historians Association, Lawrence, KS, October 10, 1992.

Edward E. Adams, "A Comparative Analysis of Local Editorial Issues in Competitive, Joint Monopoly and Joint Operating Agreement Newspapers," paper presented to the Media Management and Economics Division of Association for Education in Journalism and Mass Communications, Annual Convention, Montreal, Canada, August, 1992. Top Student Paper Award.

Edward E. Adams, "Secret Combinations and Market Subordination: Scripps Howard and the Origins of Joint Operating Agreements," paper presented to the History Division of the Association for Education in Journalism and Mass Communications, Montreal, Canada, August, 1992.

Edward E. Adams and John V. Bodle, "A Study of Accuracy Perception Between Sources and Reporters in Student and Community Newspapers," paper presented to Mass Communication & Society Division of the Association for Education in Journalism and Mass Communications, Annual Convention, Montreal, Canada, August, 1992.

Edward E. Adams, "Building a Theory on the Effect of Competition on Editorial Content," paper presented to the Theory and Research Methodology Division of the Association for Education in Journalism and Mass Communications, Cleveland, OH, April 4, 1992.

Edward E. Adams and John V. Bodle, "Applying Newspaper Market Economic Theory to Magazines," paper presented to the Theory and Research Methodology Division of the Association for Education in Journalism and Mass Communications, Cleveland, OH, April 4, 1992.

Edward E. Adams, "An Economic Comparison of Local Editorial Issues in Competitive, Joint Monopoly and Joint Operating Agreement Newspapers," paper presented to the Communications Research Conference, Athens, OH, April 3, 1992. Student paper award.

Edward E. Adams, "A Comparative Analysis of Advertising Rates in Chain-owned and Independent City and Regional Magazines," paper presented to the Communications Research Conference, Athens, OH, April 3, 1992.

Edward E. Adams and John V. Bodle, "A Coorientational Study of Accuracy: How Frequent are Errors and Who is Responsible?" paper presented to the Newspaper Division of the Association for Education in Journalism and Mass Communications Southeast Regional Conference, Stone Mountain, GA, March 28, 1992.

Edward E. Adams, "Scripps-McRae League and the Missouri Papers: Failure of the St. Louis Chronicle and the Kansas City World," paper presented to the History Division of the

Association for Education in Journalism and Mass Communications Southeast Regional Conference, Stone Mountain, GA, March 27, 1992.

Edward E. Adams and Alf Pratte, "At the Crossroads: The Unsettling Role of the ASNE in Journalism Education, 1923-1991," paper presented to the Association for Education in Journalism and Mass Communications, San Francisco, CA, February 28, 1992.

Edward E. Adams, "To Serve the Army: The Role of the Anti-Mormon Press in the Early Utah Territory," paper presented to the History Session of the Conference on American Fundamentalism and Society, Dayton, OH, February 14, 1992.

Edward E. Adams and John V. Bodle, "A Comparison of Advertising Rates in Chain-Owned and Independent City and Regional Magazines," paper presented to the Association for Education in Journalism and Mass Communications Regional Conference, Oxford, MS, November 10, 1991.

Edward E. Adams and Jack A. Nelson, "The Valley Tan: A Fight for Press Freedom in the Tops of the Mountains," paper presented to the American Journalism Historians Association Conference, Philadelphia, PA, October 5, 1991.

Edward E. Adams, "'Editress of the Press:' The Women's Role in the Evolving Frontier Press, 1872-1900," Paper presented to the Southwest Historical Society, El Paso, TX., April, 20, 1991.

Edward E. Adams and Alf Pratte, "Grabbing at the Caboose: The Reluctant Role of the American Society of Newspaper Editors on Press Freedom Issues," Paper presented to the Association for Education in Journalism and Mass Communications Western Regional History Conference, San Francisco, CA, March 2, 1991.

Edward E. Adams and Alf Pratte, "Trade Skills v. Liberal Arts: A Commentary on Editors' Influence in Journalism Education," Paper presented to the Association for Education in Journalism and Mass Communications Western Regional History Conference, San Francisco, CA, March 1, 1991.

Grants

Ashton Grant, awarded \$2570 in September 2001 for archival research at the Library of Congress in Washington DC.

Ashton Grant, awarded \$1200 in September 2000 for archival research at the Library of Congress in Washington DC.

Research and Creativity Grant, College of Fine Arts and Communications, awarded \$1,000 in September 2000 for archival research at the Library of Congress in Washington DC.

University Research Grant, Angelo State University, awarded \$800 in September 1996 for archival research at the University of New Mexico Archives in Albuquerque, NM.

Theses Chaired

Kelly Sindel, Thesis chair, January 2005 – present

David Schriendl, Thesis chair, September 2003 – July 2003, thesis completed July 2003

Jack Labaugh. Thesis chair, September 2000 -July 2003, Thesis completed July 2003.

Michael McNiven. Thesis chair, September 2001 - June 2002. Thesis completed June 2002.

Danny Bower. Thesis committee, September 2000 - May 2001. Thesis completed May 2001.

Brian Barker. Thesis committee, November 1999 - June 2000. Thesis completed May 2000.

Speeches, Panels, Talks

Panelist, “Media Convergence and Curriculum for the 21st Century,” AEJMC Mid-winter Conference, Boulder, CO, March 1, 2003

Panelist, “Curriculum and Media Convergence,” Dynamics of Convergent Media Conference, Columbia, SC, November 16, 2002.

Workshop Teacher, Utah High School Journalism Workshop, May 2001.

Workshop Teacher, Nevada High School Journalism Workshop, February 2000.

Workshop Teacher, Utah High School Journalism Workshop, May 2000.

Panelist, “The Legacy of Huey Long,” panel discussion for the Law and History Divisions of the Association for Education in Journalism and Mass Communications (AEJMC) Annual Convention, New Orleans, LA, August 6, 1998.

Panelist, Angelo State University Symposium Panel, televised discussion of Internet Future Symposium, October 8, 1998

Moderator, Research in Progress Session, Southwest Symposium of the Southwest Education Council for Journalism and Mass Communication (SWECJMC), Dallas, TX, November 7, 1997.

Moderator, "Changing Demographics of Mass Media Industries in the U.S.," panel discussion of the Media Management & Economics Division and Advertising Division of the Association for

Education in Journalism and Mass Communications (AEJMC), Annual Convention, Chicago, IL, July 30, 1997.

Panelist, "Start-up Management for Religion Media," panel discussion for the Religion Interest Group of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Chicago, IL, July 30, 1997.

Moderator, "Working Economics into the Journalism Curriculum," panel discussion of the Media Management & Economics Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Anaheim, CA, August 11, 1996.

Panelist, "How to Get Published in Academic Journals," An AEJMC panel discussion sponsored by the Graduate Student Interest Group of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Anaheim, CA, August 13, 1996.

Speaker, "Censorship and the Internet," United Campus Ministries, San Angelo, TX, October 19, 1995.

Speaker, "Effective Promotion," Angelo State University Center Program Council Retreat, San Angelo, Texas, August 22, 1995.

Moderator, "Competition and Market Strategies Among Daily Newspapers," paper session of the Media Management & Economics Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Washington DC, August 9, 1995.

Panelist, "Media Management Curricula: Social Responsibility or Market-Driven Journalism," A joint panel discussion between the Mass Communication & Society Division and the Media Management & Economics Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Washington DC, August 10, 1995.

Speaker, "Academic Research Made Easy," Angelo State University Faculty Luncheon, November 23, 1994.

Panelist, "Media Economics: Are Our Students Getting Their Moneys Worth," A joint panel discussion between the History Division and the Media Management & Economics Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA., August 1994.

Moderator, "Mass Communication Giants," Research session of the History Division of the Association for Education in Journalism and Mass Communications (AEJMC), Annual Convention, Atlanta, GA, August 11, 1994.

Moderator, "Refereed Paper Session," Research session of the Media Management and Economics Division of the National Convention of AEJMC, Atlanta, GA, August 12, 1994.

Speaker, "Writing in Proper Historical Context," addressed the San Angelo Writers Club, July 12, 1994.

Speaker, "The Role of the Community Daily," addressed the staff of the *San Angelo Standard Times*, May 26, 1994.

Speaker, "Uses and Limitations of Television Documentaries in Teaching History," presented to the annual meeting of History/Social Studies Teachers, Ohio University, Athens, OH, October 16, 1992.

Moderator, Ohio University Communication Week, Athens, OH, April 1992.

Speaker, representing the Scripps School of Journalism, "Agribusiness and the Media in Ohio," Fourth Annual Conference Series of LEAD - Leaders in Education of Agricultural Development, Athens, Ohio, November 7, 1991.

Moderator, Oral History Association Conference, History of the Press Session, Salt Lake City, Utah, August 10, 1991.

Service

Journal Editorial Board Member for *Journalism History*, 2001-present.

Journal Editorial Board member for *Media History Monographs*, 1997-present.

Manuscript reviewer for the *Journal of Media & Society*, March 2003.

Manuscript reviewer for the *Journal of Media Economics*, July 2002.

Manuscript reviewer for the *Journal of Media and Religion*, June 2002.

Committee Member. AEJMC Publications Committee, October 1998 - October 2001. This committee oversees publication of the following four journals: *Journalism and Mass Communication Quarterly*, *Journalism and Mass Communication Educator*, *Journalism and Communication Monographs*, and *Journalism and Mass Communication Abstracts*.

President, Southwest Education Council for Journalism and Mass Communication (SWECJMC), November 1998- October 1999. Responsible for conducting the conference and business affairs of the association.

Manuscript reviewer for *The Historian*, October 1998.

President-Elect, Southwest Education Council for Journalism and Mass Communication (SWECJMC), November 1997- October 1998.

Head, AEJMC Media Management & Economics Division, Association for Education in Journalism and Mass Communication (AEJMC), August 1997 - August 1998. Responsible for elections, conducting meetings and business reports of the division.

Chair, Membership Committee, Association for Education in Journalism and Mass Communication (AEJMC), October 1997 - October 1998.

Journal Editorial Board for *Southwestern Mass Communication Journal*, 1996 - 1997.

Committee member, Publications Technology Subcommittee of the Association for Education in Journalism and Mass Communication (AEJMC). October 1996 - present.

Webmaster, for the Southwest Education Council for Journalism and Mass Communication [<http://www.angelo.edu/aorg/cdpub/swecjmc.htm>], February 1996 - present.

Manuscript reviewer for *American Journalism*, March 1998.

Judge, papers submitted to the 1998 AEJMC Grad Education Interest Group Mid-year conference. Reviewed papers during February 1998.

Judge, papers submitted to the 1997 SWECJMC Southwest Symposium. Reviewed papers during September 1997.

Vice President, Southwest Education Council for Journalism and Mass Communication (SWECJMC), October 1996-1997.

Judge, National Federation of Press Women (NFPW), national contest for special series articles, April 1997.

Manuscript reviewer for *Journal of the West*, March 1997.

Vice Chair, AEJMC Media Management & Economics Division, August 1996 - August 1997.

Co-editor, *Media History Monographs* a quarterly journal, February 1996 - December 1997.

Judge, National Federation of Press Women (NFPW), national contest for special series and feature articles, April 1996

Manuscript reviewer for *Media Management Review*, February 1996.

Member, Membership Committee, Association for Education in Journalism and Mass Communication (AEJMC), October 1995 - present.

Judge, AEJMC Media Management & Economics division for papers submitted to the 1997 annual convention. April 1997.

Research Chair, AEJMC Media Management & Economics Division, August 1994 - August 1996.

Judge, AEJMC Media Management & Economics division for papers submitted to the 1996 annual convention. April 1996.

Manuscript reviewer, *Journal of Media Economics*, April 1996.

Coordinator, Research Session at the National Archives, for the AEJMC History Division, August 1995.

Judge, AEJMC Magazine division for papers submitted to the 1995 AEJMC annual convention. April 1995.

Judge, AEJMC Media Management & Economics division for papers submitted to the 1995 annual convention. April 1995.

Judge, National Federation of Press Women (NFPW), national contest for special series and feature articles, April 1995

Judge, Texas UIL -- West Texas Regional competition, newspaper and magazine submissions, March 1995.

Judge, Media and Public Policy Conference for papers submitted to the annual conference, March 1995.

Conference chair, 1995 Southwest Symposium for the Southwest Education Council for Journalism and Mass Communication, October 1995.

Manuscript reviewer, *Ohio Monographs*, November 1995.

Chair, Professional Freedom and Responsibility, AEJMC History Division, August 1994 - August 1995.

Member, Research committee, Media Management & Economics Division of the Association for Education in Journalism and Mass Communications. August 1993 - August 1994.

Coordinator, Panel session for AEJMC Media Management & Economics Division's research committee, January 1994 - August 1994.

Judge, AEJMC History division for papers submitted to the 1994 AEJMC annual convention. April 1994.

Judge, AEJMC Media Management & Economics division for papers submitted to the 1994 annual convention. April 1994.

Judge, National Federation of Press Women (NFPW), national contest for special series and feature articles, April 1994

Judge, Texas Intercollegiate Press Association (TIPA) magazine divisions, March 1994.

Member, Research committee, History Division of the Association for Education in Journalism and Mass Communications. August 1993 - July 1994.

Member, Liaison committee for College Media Advisors. Liaison to the Southwest Council of Journalism and Mass Communication and the American Journalism Historians Association. October 1993 - August 1994.

Judge, Texas UIL-Regional competition, Robert E. Lee High School, newspaper submissions, March 1994.

Associate Editor for Clio: Among the Media, the newsletter for the History Division of the Association for Education in Journalism and Mass Communications. September 1992 - August 1993.

Judge, National Federation of Press Women (NFPW), national contest for historical and research articles, April 1993

Judge, Wisconsin Press Society for Women, contest for general feature and biographical feature articles, February 1993.

Judge, Kansas Press Women's Society, contest for general feature and biographical feature articles, January 1993.

Member, Professional Freedom & Responsibility Committee, Media Management and Economics Division of the Association for Education in Journalism and Mass Communications. August 1992 - July 1993.

Education Committee Member, American Journalism Historians Association, January 1992 - December 1992.

Student Representative, Ohio University Publications Board, Athens, OH, September 1992 - August 1993.

President of LDSSA (Latter-day Saint Student Association), Ohio University, Athens, OH, August 1992 - May 1993.

Created style and submission guide for Newspaper Research Journal, April - June 1992.

Judge, Wisconsin Press Society for Women, contest for general feature and biographical feature articles, January 30, 1992.

Assistant Coordinator, critique session for National Conference of Editorial Writers, Salt Lake City, Utah, October 1991.

Merit Badge Counselor for Journalism, Telecommunications, and Printing, Central Utah Council, Boy Scouts of America, 1991.

Assistant Editor for the AJHA Intelligencer, newsletter for the American Journalism Historians Association. 1991.

Arizona Representative, Housing Guides of America, 1986 and 1987.

Marketing Committee Member, Home Builders Association of Central Arizona, 1986 and 1987.

Representative, Phoenix Area Magazine Publishers Association (PAMPA), 1987.

Marketing Committee, East Valley Visitors and Convention Bureau, Tempe, AZ., 1986.

Magazine Committee Member, Advertising II Club of Phoenix, 1985 and 1986.

Service

UNIVERSITY/COMMUNITY/DEPARTMENTAL SERVICE

Member, Daily Universe Advisory Board, September 2001 - present.

Member, College Curriculum Committee, College of Fine Arts and Communications, February 2002 - August 2003.

Member, Gordon B. Hinckley Presidential Scholarship Committee, January 2002 - present.

Member, College Deeper Learning Committee, September 2002 - August 2003

Member, Department of Communications Development Board, September 2001 - August 2001.

Judge, ORCA Committee, Brigham Young University, November 2001.

Chair, New and Advancing Technology Committee, Department of Communications, Brigham Young University, September 2000 - August 2001.

Faculty Coordinator, Labs, Member, of Communications, Brigham Young University,
September 2000 - present

Member, Technology Committee, College of Fine Arts and Communications, Brigham Young University, September 2000 - August 2001.

Member, Undergraduate Committee, Department of Communications, Brigham Young University, September 2000 - August 2001.

Member, Interdisciplinary Committee, College of Fine Arts and Communications, March 2000 - May 2001.

Lead Instructor, Communication 338, Communication Technologies, Brigham Young University, October 1999 - May 2001.

Judge, Brigham Young University Ethics Bowl, May 2000.

Member, Angelo State University Carr Academic Scholarship Program Advisory Committee, November 1997 - May 1999.

Member, Angelo State University Subcommittee for the Carr Student Research Scholarship Program, November 1997 - May 1999.

Member, Angelo State University Publications Board, November 1998 - May 1999.

Member, Angelo State University Symposium Committee, November 1997- May 1999.

Journalism Coordinator, UIL, competition held at Angelo State University, April 1997 - May 1999.

Member, Angelo State University Traffic Appeals Committee, November 1996 - May 1999.

Member, Angelo State University Computer Examination Proficiency Committee, September 1996 - May 1999

Member, Angelo State University Library Committee, September 1994 - May 1999.

Member, Angelo State University Graduate Faculty, September 1994- May 1999

Faculty Advisor, Latter Day Saint Student Association Chapter at Angelo State University, September 1994- 1999.

Member, Boy Scouts of America Executive Council, Concho Valley District, November 1997 - May 1999.

Member, Angelo State University College of Liberal and Fine Arts Curriculum Committee member, April 1994 - November 1998.

Journalism Assistant Coordinator, UIL, competition held at Angelo State University, October 1995 -April 1997.

Member, Angelo State University Continuing Education Search Committee, September 1996 - November 1996.

Coordinator, Boy Scouts for Pack/Troop/Team/Post 313, Concho Valley Council of Boy Scouts of America. February 1994 to March 1995.

Member, Angelo State University Ad hoc committee on recruiting video, July 1995 - December 1995.

Member, Angelo State University Center Board, September 1994 - August 1995.

Honors, Awards, and Recognition

2002, Brigham Young University Young Scholar Award, given annually to BYU faculty. The award includes a salary supplement and annual award \$5000 per year for the years for research. Award received August 15, 2002.

2002, Beckham Lecture, Research Lecture Award, “Collusion, Consolidation and Concentration in the Newspapers Industry,” Department of Communications, BYU, March 21, 2002.

2001, College Recognition Award, Curriculum Development of Online Reporting Course, College of Fine Arts and Communications, Brigham Young University, Received September 2001.

1999, Special Service Award, for service rendered as President and for four years as an officer of the Southwest Education Council for Journalism and Mass Communication. Received November, 1999

1998, Kreighbaum Award, Association for Education in Journalism and Mass Communication (AEJMC), annual award presented to an outstanding journalism and mass communications educator in the nation under-40 years old. One of the association’s highest honors.

1998, Selected for the first edition of *Who's Who in Media and Communications*.

1998, Service Award, service rendered as chair of the membership committee for the Association for Education in Journalism and Mass Communication.

1998, Service Award, service rendered as head of the media management and economics division for the Association for Education in Journalism and Mass Communication.

1998, Selected by the *Angelo State Rampage* as one of the best teachers to take for classes.

1998, Nominated by the Angelo State Student Senate for "Professor of the Year".

1997, Selected by the *Angelo State Rampage* as one of the best teachers to take for classes.

1996, Featured on an the panel, "How to Publish in Journals," sponsored by the Association for Education in Journalism and Mass Communication, an honor traditionally reserved for prolific published scholars in journalism. Featured as a panelist August 11, 1996, Anaheim, California.

1996, Selected by the *Angelo State Rampage* as one of the best teachers to take for classes.

1995 Top Paper Award, Southwest Council for Journalism and Mass Communication (SWECJMC), "The Newspaper Business and Anti-competitive Practices During the Gilded Age: A National Trend." Award Received October 1, 1995

1995 Top Faculty Paper Award, AEJMC Magazine Division. "Magazine Advertising Prosperity in the Face of World War II Economics of Rationing and Wartime Conversion," Award received August 10, 1995.

1995, Selected by the *Angelo State Rampage* as one of the best teachers to take for classes.

1994 Top Faculty Paper Award, AEJMC Advertising Division. "Combating Economics and the Print Advertising Trend During World War II: IRS Tax Rulings and the War Bond Drives." Award received August 12, 1994.

1994, Nominated by Ohio University for top dissertation in journalism/mass communication, to the national AEJMC competition, February 1994.

1993, Recipient, Angelo State University Faculty research grant, 1993-1994 academic year. Received November, 1993.

1993 Frank Luther Mott-Kappa Tau Alpha award for "Outstanding Research Among Graduate Students," Award received September 12, 1993.

1993 Top Graduate Student Paper Award, AEJMC History Division. "The Practice of Combinations and Collusion as Groundwork in Negotiating the Cincinnati Newspaper Trust: A Model for Joint Operating Agreements." Award received August 12, 1993.

1993 Houk Memorial Award recipient for research, granted to outstanding doctoral students for research contributions during 1993 at Ohio University, received on July 1, 1993.

1992 Houk Memorial Award recipient for research, granted to outstanding doctoral students for research contributions during 1993 at Ohio University, received on July 1, 1992.

1992 Frank Luther Mott-Kappa Tau Alpha award for "Outstanding Research Among Graduate Students," Award received September 11, 1992.

1992 Top Graduate Student Paper Award, AEJMC Media Management & Economics Division. "A Comparative Analysis of Local Editorial Issues in Competitive, Joint Monopoly and Joint Operating Agreement Newspapers." Received August 9, 1992.

1992 Scripps Howard Graduate Student Scholarship, September 1992 to August 1993, for attendance in Ph.D. studies at the Scripps School of Journalism at Ohio University, Athens, OH.

1992, Kappa Tau Alpha, journalism honor society, at Ohio University, Athens, OH, received June 1992.

1992 Outstanding Student paper award, AEJMC Theory and Research Methodology Division. Regional competition, for "Building a Theory on the Effect of Competition on Editorial Content." Award received April 4, 1992.

1992 Top student paper award, Communications Research Conference for "A Comparison of Local Editorial Issues in Competitive, Joint Monopoly and Joint Operating Agreement Newspapers." Award received April 3, 1992.

1991 Scripps-Howard Graduate Student Scholarship, September 1991 to August 1992, for attendance in Ph.D. studies at the Scripps School of Journalism at Ohio University, Athens, OH.

1991, Phi Kappa Phi Honors Award, received April 1991, at Brigham Young University, Provo, UT.

1991 Academic Scholarship, received September 1991, at Ohio University, Athens, OH.

1990 Academic Scholarship, received for maintenance of 4.0 grade point average after one year of study at Brigham Young University, May 1990.

1990 Outstanding Graduate Student Award, received as a first year graduate student at Brigham Young University, Provo, UT, April 1990.

1988 "Best Magazine" award for the Arizona Home Guide by Housing Guides of America, 1988.

1988 "Best Conceptualized Magazine" award for Prestigious Homes & Lifestyles by MIRM, a media design society, 1988.

1987 "Best New Magazine" award for the Arizona Home Guide by Housing Guides of America, 1987.

1987 "Best Magazine" award for the Arizona Home Guide by the AD Club of Phoenix, 1987.

1987 "Best Newcomer Magazine" award for the Arizona Home Guide by the Western Publications Association, 1986.

1982 Alumni Service Award, received as a second-year student at Ricks College, Rexburg, ID, March 1982.

1982 Student Service Award, given for service in student government at Ricks College, Rexburg, ID, March 1982.

Professional and Academic Memberships

Association for Education in Journalism and Mass Communications (AEJMC). Divisions: Media Management & Economics, History, Mass Communications and Society. Member since September 1990.

Phi Kappa Phi National Honor Society

Kappa Tau Alpha (a national journalism scholarship society)

Personal Data

Married: Gwen White Adams, 25 years

Children: Blaine age 19, Krista age 16, Kylie age 13, Dallin age 12, Preston age 9.

Hobbies: Yard and garden work, playing with my kids, going on dates with my wife.
